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Advertising Contract

revised September 2020

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Billing Address (if different): _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Advertising Options – Please mark two of the boxes below, first indicating the size, color, and frequency, and then the dimensions, for your ad:

AD SIZE	BLACK & WHITE AD		COLOR AD		DIMENSIONS
	RATE PER ISSUE	RATE PER ISSUE, ANNUAL CONTRACT (4X)	RATE PER ISSUE	RATE PER ISSUE, ANNUAL CONTRACT (4X)	
Full page	<input type="checkbox"/> \$425	<input type="checkbox"/> \$318 (\$1,272)	<input type="checkbox"/> \$525	<input type="checkbox"/> \$418 (\$1,672)	<input type="checkbox"/> vertical (7.5" x 10")
1/2 page	<input type="checkbox"/> \$275	<input type="checkbox"/> \$230 (\$920)	<input type="checkbox"/> \$350	<input type="checkbox"/> \$305 (\$1,220)	<input type="checkbox"/> horizontal (7.5" x 4.8")
					<input type="checkbox"/> vertical (4.8" x 7.5")
1/4 page	<input type="checkbox"/> \$154	<input type="checkbox"/> \$132 (\$528)	<input type="checkbox"/> \$204	<input type="checkbox"/> \$182 (\$728)	<input type="checkbox"/> vertical (3.65" x 10")
1/8 page	<input type="checkbox"/> \$82	<input type="checkbox"/> \$70 (\$280)	<input type="checkbox"/> \$112	<input type="checkbox"/> \$100 (\$400)	<input type="checkbox"/> horizontal (7.5" x 2.3")
					<input type="checkbox"/> vertical (3.65" x 4.8")
					<input type="checkbox"/> horizontal (3.65" x 2.3")
					<input type="checkbox"/> vertical (2.3" x 3.65")

For annual contracts, how would you like to be billed? ☐ Annually for full amount ☐ Quarterly
Would you like to add a business membership for \$250? ☐ Yes ☐ No

By signing this contract, I agree to pay (amount from above) _____ for advertising in *The Germinator*, starting with this issue (fall, winter, spring, summer): _____ in the year: _____

Signature: _____ Date: _____

Please return this form to NPSAS with payment. *Thank you!*