

NPSAS Event Sponsor

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Billing Address (if different): _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Supporter Category – Check a category* *Ala Carte options for all ads are still available.

CATEGORY	RATE	AD SIZE	DIMENSIONS
<input type="checkbox"/> Show Stopper	\$5700	Full-page Color *****	<input type="checkbox"/> Vertical (7.5" x 10") <input type="checkbox"/> Full bleed (8.75" x 11.25")
<input type="checkbox"/> Grand Champ	\$3850	3/4-page Color *****	<input type="checkbox"/> Square (7.5" x 7.5")
<input type="checkbox"/> Purple Ribbon PLUS	\$2600	1/2-page Color *****	<input type="checkbox"/> Horizontal (7.5" x 4.8") <input type="checkbox"/> Vertical (4.8" x 7.5") <input type="checkbox"/> Vertical (3.65" x 10")
<input type="checkbox"/> Purple Ribbon (Conference Only)	\$1650	1/2-page B/W	<input type="checkbox"/> Horizontal (7.5" x 4.8") <input type="checkbox"/> Vertical (4.8" x 7.5") <input type="checkbox"/> Vertical (3.65" x 10")
<input type="checkbox"/> Blue Ribbon PLUS	\$1500	1/4-page Color *****	<input type="checkbox"/> Horizontal (4.5" x 3.3") <input type="checkbox"/> Vertical (3.3" x 4.5")
<input type="checkbox"/> Blue Ribbon (Conference Only)	\$650	1/8-page B/W	<input type="checkbox"/> Horizontal (3.3" x 2.16") <input type="checkbox"/> Vertical (2.16" x 3.3")
<input type="checkbox"/> Exhibit Booth	\$450	N/A	***** Your ads will be in the next 4 issues of the Germinator beginning Winter '24 & Appropriate Level listing in the 2025 Summer Event Promotions.

Details:

- ☐ I'll email a camera-ready ad to editor@npsas.org.
- ☐ Use our current ad.
- ☐ I prefer to have NPSAS set up our ad (no charge).
- ☐ I will send materials for resource tables at the event.
(Send to NPSAS office:
PO Box 444, Frederick, SD 57441)

Payment:

- ☐ The check is in the mail!
- ☐ Please send an invoice.

Signature: _____ Date: _____

Please return this form along with payment, logos & ads to events@npsas.org by Oct. 31, 2023.
Make checks payable to NPSAS. Mail to: NPSAS, PO Box 444, Frederick, SD 57441

Thank you for supporting Northern Plains Sustainable Ag's Events!

Sponsorship Advertising Packages 2024-25

	Show Stopper \$5700 (Save \$2600)	Grand Champ \$3850 (Save \$1470)	Purple Ribbon PLUS \$2600 (Save \$570)	Purple Ribbon (Conference Only) \$1650	Blue Ribbon PLUS \$1500 (Save \$425)	Blue Ribbon (Conference Only) \$650	Conference Exhibit Booth \$450
Exhibit Booth at Conference	✓	✓	✓	✓	✓	✓	✓
Conference Registration	4	3	2	2	1	1	
Company logo displayed at conference	✓	✓	✓	✓	✓	✓	
Website & Social Media Recognition	✓	✓	✓	✓	✓	✓	
Business membership for 1 year	✓ (\$300 value)	✓ (\$300 value)	✓ (\$300 value)	✓ (\$300 value)	✓ (\$300 value)	✓ (\$300 value)	
Ad in Food & Farming conference book	full page color ad	¾ page color ad	½ page color ad	½ page B/W ad	¼ page B/W ad	⅛ page B/W ad	
THE GERMINATOR Quarterly Publication Ads	full page color ad (\$1800 value)	¾ page color ad (\$1320 value)	½ page Color ad (\$820 value)		¼ page B/W ad (\$500 value)		
SUMMER FIELD DAYS Sponsorship	Titanium Level	Platinum Level	Gold Level		Silver Level		
Name & logo to appear on all promotional materials	✓ On Cover Pre & Post-Webinars	✓ Inside Cover & Post-Webinars					