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The Germinator Advertising Contract

revised 2024

Business Name: _____
 Contact Person: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Billing Address (if different): _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Advertising Options – Please mark two of the boxes below, first indicating the size, color, and frequency, and then the dimensions, for your ad:

AD SIZE	BLACK & WHITE AD		COLOR AD		DIMENSIONS
	RATE PER ISSUE	RATE PER ISSUE, ANNUAL CONTRACT (4X)	RATE PER ISSUE	RATE PER ISSUE, ANNUAL CONTRACT (4X)	
Full page	<input type="checkbox"/> \$475	<input type="checkbox"/> \$375 (\$1500)	<input type="checkbox"/> \$600	<input type="checkbox"/> \$500 (\$2,000)	<input type="checkbox"/> vertical (7.5" x 10")
1/2 page	<input type="checkbox"/> \$325	<input type="checkbox"/> \$290 (\$1160)	<input type="checkbox"/> \$425	<input type="checkbox"/> \$380 (\$1,520)	<input type="checkbox"/> horizontal (7.5" x 4.8")
					<input type="checkbox"/> vertical (4.8" x 7.5")
					<input type="checkbox"/> vertical (3.65" x 10")
1/4 page	<input type="checkbox"/> \$195	<input type="checkbox"/> \$170 (\$680)	<input type="checkbox"/> \$260	<input type="checkbox"/> \$230 (\$920)	<input type="checkbox"/> horizontal (7.5" x 2.3")
					<input type="checkbox"/> vertical (3.65" x 4.8")
1/8 page	<input type="checkbox"/> \$120	<input type="checkbox"/> \$95 (\$380)	<input type="checkbox"/> \$155	<input type="checkbox"/> \$140 (\$560)	<input type="checkbox"/> horizontal (3.65" x 2.3")
					<input type="checkbox"/> vertical (2.3" x 3.65")

For annual contracts, how would you like to be billed? Annually for full amount Quarterly
 Would you like to add a business membership for \$300? Yes No

By signing this contract, I agree to pay (amount from above) _____ for advertising in *The Germinator*, starting with this issue (fall, winter, spring, summer): _____ in the year: _____

SPECIAL OFFER: Sign up for 2 years at this rate! Our rates may increase in 2025, but if you commit to a 2-year contract today, you can get another year of ads for this year's rates.

Yes, I'd like to extend my contract for four more issues. I understand I will be invoiced for four issues now, and for four additional issues in one year (annual billing) or every quarter for eight issues (quarterly billing).

Signature: _____ Date: _____

Please return this form to NPSAS with payment. *Thank you!*